

**FOR IMMEDIATE RELEASE**

**First Financial Corporate Services, Inc. Capitalizes on Market Opportunity and Invests in Building Midwest Sales Office**

***Names Veteran Michael Ross, Vice President, Sales and Jim Murray, Regional Vice President, Healthcare Solutions***

**Placentia, California, June 2, 2010** – First Financial Corporate Services, Inc. (FFCSI), a leading independent equipment lessor in North America, today announced as part of their national sales expansion plan it will open a regional office in the Midwest located in Rosemont, IL, while maintaining its downtown Chicago office. FFCSI has also named Michael Ross as vice president- sales along with Jim Murray as regional vice president- sales, who both work at the Rosemont location. FFCSI is also expanding their Chicago office to increase their market presence.

The new Rosemont office is strategically placed in the heart of the United States to capitalize on its proximity to O'Hare International Airport. "We have a very strong presence in the West and East. With this new office, we are building our foundation to better serve our Midwest clients," said Richard Stebbins, co-founder, president and chief executive officer of FFCSI. "We have always served the Midwest region of the country, but we now feel we can greatly improve our service in a market that has seen a tremendous amount of consolidation over the past several years."

Industry veteran, Michael Ross has joined FFCSI as vice president of Sales. In this role, Ross will balance his efforts with direct customer business origination and vendor program origination for both information technology and healthcare equipment. "With the market experts reporting the credit market showing signs of life, some companies are still challenged with finding providers to fund their capital equipment. Mike's wealth of market intelligence enhances our advisory services to clients on where to invest, when to refresh and how to best finance their investment in new equipment," said Tom Slevin, co-founder and executive vice president at FFCSI.

“His asset management expertise is something our vendor partners and customers are looking for in a leasing company.”

Ross is a 22 year veteran of the leasing and asset management industry and has served in various roles at the largest leasing companies in the country including Relational Technology Solutions and Comdisco. Prior to joining FFCSI, Ross was senior vice president of portfolio management at Relational Technology Solutions. He has been a featured speaker at various industry events including The Lessors Network and published in leading industry journals and online news sources. Ross is an alumni of Ball State University and the Elmhurst College Management Program for Business Administration.

Additionally, Jim Murray joins FFCSI as regional vice president of Sales, responsible for managing Midwest sales for its Healthcare Solutions Division. Murray has over twenty years in the healthcare leasing industry. “It’s this experience and the relationships he has built over his career that will help fuel our projected growth in the hospital and hospital systems markets,” said Mike Myers, senior vice president of Healthcare Solutions at FFCSI.

Previously, Murray worked for National City, General Electric and Comdisco in both sales and sales management and has spent his entire career serving the Midwest. Murray is an active member of HFMA and MGMA. He earned a Bachelor’s degree in finance from the University of Wisconsin at Whitewater and his MBA degree in finance from DePaul University.

#### **About First Financial Corporate Services, Inc.**

First Financial Corporate Services, Inc. (FFCSI), is a leading equipment leasing company dedicated to providing its customers with creative and cost-effective financial solutions while maintaining the highest level of service in the industry. For over 10 years, FFCSI has been helping clients manage equipment lifecycles and maximize the value of capital purchases. Its service based vendor-independent approach, combined with industry expertise, allows it to satisfy customers’ most demanding financial challenges. In 2010, FFCSI was recognized in the *Monitor Top Private Independents* ranking fourteenth amongst all participating independent lessors in the U.S. Visit <http://www.ffcsi.com> for more information.

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